### **VISION & MISSION**

#### Vision Statement

The New Brunswick Association of Dietitians delivers regulatory excellence to contribute to the health of the people of New Brunswick.

### **Mission Statement**

The New Brunswick Association of Dietitians' mission is to regulate the dietetic practice for the protection of the people of New Brunswick.

### **Values**

The following values guide decision-making:

**Value 1:** Collaboration

Value 2: Evidence-based

Value 3: Protection of public

Value 4: Ethical and Professionalism

Value 5: Leadership

Value 6: Transparency and Accountability

**Value 7:** Proactive, Efficient and Resourceful

**Value 8:** Inclusive and Diverse

# Goal 1 New Act and Regulations approved by the Government of New Brunswick

1. Draft Act and Regulations to the Board for approval (English version). Date: June 30, 2022

2. Present and discuss draft Act and Regulations to key stakeholders, complete French translation, and consult with Members.

Date: June 30, 2023

3. Provide draft Act and Regulations to Government of New Brunswick for approval.

Date: June 30, 2024

## Goal 2 Part 1: Effective Education

- 1. Develop and deliver Private Practice Guidelines and provide Member education. Date: September 30, 2022
- 2. Obtain Board approval for Social Media Position Statement and provide Member education. Date: June 30, 2022
- 3. Develop Sales, Marketing, and Endorsement Position Statement, obtain Board approval and provide Member education.

Date: September 30, 2023

- 4. Revise and implement updated Quality Assurance Program.
  - Re-evaluate and provide proposal for Quality Assurance Committee approval.
  - Educate Members on updated process.
  - Implement updated process.

Date: June 30, 2022

5. Provide an educational opportunity for Members regarding the impact of culture, diversity, and inclusivity on the profession.

Date: June 30, 2024

## Goal 2 Part 2: Engaged Membership

1. Increase attendance at Annual General Meetings (AGM) by 5% each year.

Date: June 30, 2022-2024

2. Incorporate educational session into AGM.

Date: June 30, 2022

3. Hold "in-person" AGM.

Date: June 30, 2024

4. Prepare and obtain Board decision on social media projects to be undertaken for the association.

Date: June 30, 2022

5. Increase newsletters frequency to 3 times per year with relevant and engaging content.

Date: June 30, 2022

## Goal 3 Improve Governance

1. Create and fund a succession plan for the Executive Director/Registrar by adding a second staff member.

Date: June 30, 2022

2. Create and distribute a Macro Annual Board Agenda.

Date: June 30, 2022

3. Conduct a Governance Review concerning the separation of Operations and Strategic roles and make recommendations for Board approval.

Date: June 30, 2022

4. Create and distribute a Board Governance Manual.

Date: June 30, 2022

5. Implement a skills-based nomination process for the Board, using a Skill Matrix.

Date: June 30, 2023